



STRATEGIC PUBLIC RELATIONS GROUP
縱橫公共關係顧問集團

SPRG NAMED AMONG PRNEWS' AGENCY ELITE TOP 120 FOR THIRD CONSECUTIVE YEAR

(Hong Kong, 11 September 2026) – **Strategic Public Relations Group** (“SPRG” or the “Group”) is pleased to announce that it has been included in the **2027 PRNEWS Agency Elite Top 120** for the third consecutive year. Since PRNEWS opened the ranking to international submissions in 2024, SPRG has remained the only Hong Kong-headquartered public relations consultancy to be recognised in the Investor Relations, Corporate Communications and Financial Communications categories. This accolade reflects the Group’s continued commitment to delivering strategic, creative and effective communications solutions that generate meaningful results for its clients.

Mr Richard Tsang, Founder and Chairman of SPRG, said: “We are honoured to be named among PRNEWS’ Agency Elite Top 120 for the third consecutive year. This recognition is a strong testament to the passion, expertise and ambition of our team, as well as the trust our clients place in us. As the communications landscape continues to evolve, we remain focused on combining strategic counsel, creativity and innovation to deliver compelling communications solutions that build reputation and create lasting impact for our clients and the communities they serve.”

The annual PRNEWS Agency Elite Top 120 recognises public relations and communications firms of all sizes and specialisms – from ambitious independent agencies to global networks – that are shaping the future of the industry. The selected agencies represent the best and brightest in the industry, demonstrating outstanding performance, innovation and leadership in the global communications sector.

About Strategic Public Relations Group (“SPRG”)

Established in 1995 as an investor relations specialist in Hong Kong, SPRG has grown to become an integrated PR group that prides itself on providing holistic communications services to local and international clients in APAC. SPRG has 230 professionals working from eight locations across the region. With affiliates around the world and PROI Worldwide partners, SPRG can help clients access over 165 cities globally. Visit www.sprg.asia for more information.

Enquiries

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