

**SPRG ADDS SIX STATUETTES TO ITS AWARD CABINET  
 FOLLOWING 2018 ASIA-PACIFIC STEVIE AWARDS**

(Hong Kong, 4 June 2018) – Six Stevie® statuettes — two Gold and four Silver awards – were presented to **Strategic Public Relations Group** (“SPRG” or the “Group”) during the fifth annual Asia-Pacific Stevie Awards held in Hong Kong last Friday. SPRG was thrilled to receive the accolades, which provided further testimony to the Group’s persistence and enthusiasm in developing powerful campaigns that fully address its clients’ need. SPRG was particularly pleased to receive a gold award in the Non-Profit/NGO Events category for pro bono work that it engaged in; leveraging its expertise to support other organisations and individuals to thrive – leading ultimately to a better community for all.



**Award for Innovation in Investor Relations**  
 – BGMC International Limited (stock code: 1693)

**Award for Innovation in Non-Profit/NGO Events**  
 – Krankin’ Thru China (KTC) - 2017 KTC Yunnan-Beijing Dream Ride



**Award for Innovation in Investor Relations**  
 – Jacobson Pharma Corporation Limited (stock code:2633)  
 – Nissin Foods Company Limited (stock code: 1475)  
 – Precision Tsugami (China) Corporation Limited (stock code:1651)

**Award for Innovation in Community Relations for Public Service Communications**  
 – Krankin’ Thru China (KTC) - 2017 KTC Yunnan-Beijing Dream Ride

## **About Strategic Public Relations Group**

Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 310 professionals working from 15 offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group clients include prominent members of the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment, and sports industries, as well as government bodies and associations.

Through its own network and affiliation with PROI Worldwide, the world's largest independent affiliation partnership, SPRG can assist clients in accessing over 140 cities around the world.

Agency-specific awards earned by SPRG include the following:

	<p>Stevie® Awards – International Business Awards<sup>SM</sup></p> <ul style="list-style-type: none"> <li>- <b>Public Relations Agency of the Year in Asia Pacific (2014, 2015, 2016 &amp; 2017)</b></li> <li>- <b>Public Relations Agency of the Year in Asia (2013, 2014, 2015, 2016 &amp; 2017)</b></li> <li>- <b>Grand Stevie® Award (2013)</b></li> </ul>
<p><b>MARKETING</b></p>	<p>PR Awards</p> <ul style="list-style-type: none"> <li>- <b>Best of Show – Agency (2016)</b></li> <li>- <b>Best Crisis Management Team (2014)</b></li> </ul> <p>Agency of the Year</p> <ul style="list-style-type: none"> <li>- <b>Most Outstanding Client/Agency Partnership (2016)</b></li> <li>- <b>Local Hero – Public Relations Agency of the Year (2010, 2011, 2012, 2013 &amp; 2016)</b></li> <li>- <b>Local Hero – Media Relations Agency of the Year (2010)</b></li> </ul>
<p><b>campaign</b></p>	<p>Agency of the Year Awards</p> <ul style="list-style-type: none"> <li>- <b>Greater China Independent Agency of the Year – Silver (2012)</b></li> </ul> <p>Asia Pacific PR Awards</p> <ul style="list-style-type: none"> <li>- <b>Asia Pacific Network of the Year (2010)</b></li> </ul>
	<p>Asia Pacific SABRE Awards</p> <ul style="list-style-type: none"> <li>- <b>Asia Pacific Corporate Consultancy of the Year (2017)</b></li> <li>- <b>Asia Pacific Financial Consultancy of the Year (2011)</b></li> <li>- <b>Hong Kong Consultancy of the Year (2009)</b></li> </ul>
	<p>Asian Excellence Award</p> <ul style="list-style-type: none"> <li>- <b>Best Financial PR Firm in Asia (2011, 2012, 2013, 2014, 2015, 2016 &amp; 2017)</b></li> </ul>
<p><b>COMMUNICATION DIRECTOR</b></p> <p><small>THE MAGAZINE FOR CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS</small></p>	<p>Asia Pacific Communications Awards</p> <ul style="list-style-type: none"> <li>- <b>Agency of the Year (2017)</b></li> </ul> <p>Asia Pacific Excellence Award</p> <ul style="list-style-type: none"> <li>- <b>Agency of the Year (2016)</b></li> </ul>
	<p>Asia Responsible Entrepreneurship Awards</p> <ul style="list-style-type: none"> <li>- <b>Investment in People (2009 &amp; 2016 )</b></li> <li>- <b>SME CSR (2016)</b></li> </ul>

Campaigns that SPRG has devised for clients have won more than 130 awards from such distinguished publications and organisers as the **Bulldog Reporter, Marketing, Campaign, The Holmes Report, IPRA, PRNews, PublicAffairsAsia, Stevie Awards and Mer Comm.**

### Enquiries

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