

STRATEGIC CSR NETWORK PARTICIPATES IN WORLD AUTISM AWARENESS DAY ACTIVITY

(Hong Kong, 3 April 2018) – Coinciding with World Autism Awareness Day on 2 April, volunteers of **Strategic CSR Network Limited** (“Strategic CSR Network” or “SCSR”) participated in Movie Appreciation (Child Care), organised by the Hong Kong Christian Service Early Education & Training Centre. The SCSR volunteers along with other helpers took care of 56 children as their parents watched the film *Tomorrow is Another Day*. The youngsters, many of whom are autistic, were kept entertained by playing various games and making handicrafts. Apart from giving the parents an opportunity to enjoy some leisure time, the activity also enabled the volunteers to gain greater awareness of autism, thus providing added motivation to assist people with developmental challenges. Such motivation aligns with the overall objective of World Autism Awareness Day.



Some handicrafts created by the children are proudly displayed for all to see.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network” or “SCSR”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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