

STRATEGIC CSR NETWORK GIVES CHRISTMAS CHEERS TO MEMBERS OF THE HONG KONG DOWN SYNDROME ASSOCIATION

(Hong Kong, 19 December 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network” or “SCSR”) has supported The Hong Kong Down Syndrome Association by organising a Christmas carnival for members and their families. The attendees enjoyed drama, singing and juggling performances, and played at the various game booths. Volunteers from Strategic Public Relations Group (“SPRG”) and CUHK• Care Service Team offered assistance in venue set-up, game booth management and tending to the young participants. Xmas party snacks from Fairwood Holdings Ltd., ladies bags from Bauhaus International (Holdings) Ltd., and toys and daily necessities donated by SPRGers were presented to the carnival-goers during the event. Special thanks to all of the aforementioned companies for their generosity.



Volunteers from SPRG and CUHK• Care Service Team gather for a group photo.



Xmas party snacks from Fairwood Holdings Ltd., ladies bags from Bauhaus International (Holdings) Ltd., and toys and daily necessities donated by SPRGers are prepared for the carnival-goers.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network” or “SCSR”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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