

**STRATEGIC CSR NETWORK EXPRESSES ITS CARE
 AHEAD OF THE CHINESE NEW YEAR
 VISITS 50 UNDERPRIVILEGED HOUSEHOLDS IN SHEK KIP MEI AND TSUEN WAN**

(Hong Kong, 11 February 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”) joined forces with St. James Settlement People’s Food Bank and Asbury Methodist Social Service in visiting beneficiaries in Shek Kip Mei and Tsuen Wan, respectively. A total of 67 SPRG volunteers took time off work to participate in the activities last Friday, offering assistance to 50 underprivileged households, including seniors living alone and families living in subdivided rooms, ahead of the Chinese New Year.

Utmost gratitude is extended to 3D-GOLD Jewellery (HK) Ltd., China Mengniu Dairy Co. Ltd. (HKEx: 2319), Fairwood Holdings Ltd. (HKEx: 52), Hin Sang Group (International) Holding Co. Ltd. (HKEx: 6893), Hop Hing Oils & Fats (Hong Kong) Ltd. and Hung Fook Tong Group Holdings Ltd. (HKEx: 1446) for their generous donations of new year dessert, beverages, meal coupons, cooking oil and plush toys.



Beneficiaries in Shek Kip Mei happily accept a gift bag containing Mango Deluxe Pudding, Chewy Fruit Milk Beverage, meal coupons and canola oil.



Households in Tsuen Wan receive a gift bag that includes Mango Deluxe Pudding, Chewy Fruit Milk Beverage, meal coupons, canola oil and Garden Fresh Loquat Juice Drink. The children are not overlooked, and receive teddy bear couple!



SPRGers are set to offer assistance to underprivileged households.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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