

STRATEGIC CSR NETWORK LAUNCHES ITS FIRST TWO CSR EVENTS IN 2016

(Hong Kong, 16 January 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”) today organised its first two CSR events in 2016, consequently helping 54 children and parents from low-income backgrounds living in the Eastern District.

Lunar New Year Family Celebration

Strategic CSR Network in cooperation with Methodist Centre – Aldrich Bay Integrated Children & Youth Services invited 14 families (34 participants) to participate in an afternoon get-together. Volunteers from Hong Kong Exchanges and Clearing Limited (“HKEx”) played games with the families and taught the children how to write Chinese couplets ahead of the Lunar New Year.

Following the event, each family received a gift bag containing meal coupons, cooking oil, beverages and couple bears. The donations represent contributions from the many clients of Strategic Public Relations Group (“SPRG” or the “Group”), including 3D-GOLD Jewellery (HK) Ltd., China Mengniu Dairy Co. Ltd. (HKEx: 2319), Fairwood Holdings Ltd. (HKEx: 52), Hin Sang Group (International) Holding Co. Ltd. (HKEx: 6893) and Hop Hing Oils & Fats (Hong Kong) Ltd.



Families and HKEx volunteers spent a happy afternoon writing Chinese couplets.



Meal coupons, cooking oil, beverages and couple bears for the families

Ready, Set, Go!

Concurrently, Strategic CSR Network, in partnership with Methodist Epworth Village Community Centre, Social Welfare, helped 20 underprivileged children living in Chai Wan prepare for examinations.

During the afternoon gathering, the children were divided into small groups based on their grade level. 7 volunteer tutors from CUHK • Care Service Team and SPRG helped the children with revisions and mocks covering subjects such as Chinese, English, mathematics and general studies. Children of South Asian ethnicity received particular attention, specifically on their Chinese reading and writing skills.



Children pay close attention to their tutors.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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