

STRATEGIC CSR NETWORK GIVES WARMTH TO THE HOMELESS IN YAU TSIM MONG DISTRICT

(Hong Kong, 12 December 2015) — **Strategic CSR Network Limited** (“Strategic CSR Network”), in partnership with The Salvation Army Health & Care Express – Mobile Service Station, brought warmth to 40 homeless people in Yau Tsim Mong District by offering hot meals and healthy drinks this evening. 15 volunteers from SPRG and CUHK • Care Service Team participated in the event. Gratitude is extended to Fairwood Holdings Ltd. (HKEx: 52) and Hung Fook Tong Group Holdings Ltd. (HKEx: 1446) for their support.



Meals and drinks are collected for the homeless in Yau Tsim Mong District.



Volunteers bring warmth to the homeless and strike up conversations with them.

About Strategic CSR Network Limited

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production.

SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 320 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

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