

STRATEGIC CSR NETWORK SUPPORTS SILENCE CHRISTMAS PARTY THROUGH GIFT DONATIONS

(Hong Kong, 21 December 2015) — **Strategic CSR Network Limited** (“Strategic CSR Network”) lent support to Silence and its Christmas party by collecting gifts for 22 children aged 4 to 12, all of which were donated by Ocean Park Corporation and colleagues from Strategic Public Relations Group. Educational toys were also given to the NGO to advance its efforts in promoting children’s learning and development. Seeking to build a barrier free society, Silence is a local charity that provides integrated social services for the hearing impaired.



Christmas gifts are collected for the children.



Educational toys are donated to the NGO, Silence.



A young boy gives a warm smile after receiving a Christmas present.

About Strategic CSR Network Limited

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production. SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 320 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

Enquiries

Strategic Public Relations Group

Eveline WAN

Senior Director – Asia

Tel: (852) 2864 4822

Fax: (852) 2114 4948

Email: eveline.wan@sprg.com.hk

Website: www.sprg.asia

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

Strategic CSR Network Limited

Clementine HO

CSR Officer

Tel: (852) 2114 4923

Fax: (852) 2114 4948

Email: clementine.ho@sprg.com.hk /

csr@sprg.com.hk

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