

STRATEGIC CSR NETWORK DONATES GIFT BAGS TO 142 ELDERLY INDIVIDUALS AT CUHK COMMUNITY EVENT

(Hong Kong, 5 September 2015) — **Strategic CSR Network Limited** (“Strategic CSR Network”) donated gift bags to 142 elderly individuals living in Ma On Shan through a community event organised by The Chinese University of Hong Kong (“CUHK”) called “Visiting the Elderly with CUHK Mooncake” on 5 September. Prof. Joseph Sung, Vice-Chancellor and President of CUHK; Prof. Michael Hui, Pro-Vice-Chancellor / Vice-President of CUHK; Prof. Fung Tung, Associate Vice-President of CUHK; Cora Ho JP, District Officer (Shatin); Richard Tsang, Chairman of Strategic CSR Network and CUHK alumnus, and 100 volunteers from CUHK • Care Service Team participated in the event.

During the occasion, volunteers delivered the “CUHK Mooncake” and gift bags to the elderly. Each gift bag contains meal vouchers, healthy drink and cooking oil, as well as a teddy bear couple. All products are in-kind donations from SPRG’s clients, including 3D-GOLD Jewellery (HK) Limited, Fairwood Holdings Limited (HKEx: 52), Hin Sang Group (International) Holding Co. Limited (HKEx: 6893) and Hop Hing Oils & Fats (Hong Kong) Limited.



(Fifth from right) Prof. Joseph Sung, Vice-Chancellor and President of CUHK; (fourth from left) Prof. Michael Hui, Pro-Vice-Chancellor / Vice-President of CUHK; (third from right) Prof. Fung Tung, Associate Vice-President of CUHK; (sixth from right) Cora Ho JP, District Officer (Shatin); (fourth from right) Richard Tsang, Chairman of Strategic CSR Network and CUHK alumnus, and 100 volunteers from CUHK • Care Service Team participated in the event on 5 September.



Prof. Joseph Sung, Vice-Chancellor of CUHK presents a certificate of appreciation to Richard Tsang, Chairman of Strategic CSR Network and CUHK alumnus.



(Left) Amy Tsui, Director of Communications and Public Relations of CUHK; (third left) Prof. Fung Tung, Associate Vice-President of CUHK; (third right) Prof. Joseph Sung, Vice-Chancellor and President of CUHK; and (second right) Richard Tsang, Chairman of Strategic CSR Network and CUHK alumnus visit the elderly individuals living in Ma On Shan.



Each elderly individual receives a gift bag that contains meal vouchers, healthy drink, cooking oil and a teddy bear couple. Products are donated by SPRG's clients, including 3D-GOLD Jewellery (HK) Limited, Fairwood Holdings Limited (HKEx: 52), Hin Sang Group (International) Holding Co. Limited (HKEx: 6893) and Hop Hing Oils & Fats (Hong Kong) Limited.

About Strategic CSR Network Limited

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production.



SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 300 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

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