

## STRATEGIC CSR NETWORK EXTENDS GREETINGS TO 96 TIN SHUI WAI INDIVIDUALS AHEAD OF MID-AUTUMN FESTIVAL

(Hong Kong, 19 September 2015) — **Strategic CSR Network Limited** (“Strategic CSR Network”) organised “Love is About Sharing: Mid-Autumn Festival Tin Shui Wai Home Visit”, serving 96 beneficiaries (50 households in total) living in Tin Shui Wai. NGO partners Covenant Heart Social Service Limited and The Church of Christ in China - The Covenant Church supported the event. Strategic CSR Network also recruited 34 volunteers to take part in the visit.

With the Mid-Autumn Festival at hand, Strategic CSR Network prepared gift bags that included mooncake, meal coupons, healthy drink and cooking oil for the families. All of the products were donated by SPRG clients, including Fairwood Holdings Limited (HKEx: 52), Hin Sang Group (International) Holding Co. Ltd. (HKEx: 6893), Hop Hing Oils & Fats (Hong Kong) Limited and Melco International Development Limited (HKEx: 200).



Strategic CSR Network organises Tin Shui Wai home visit and recruits 34 volunteers to participate, together with church volunteers.



Volunteers spend a pleasant afternoon with the families.



Families receive mooncake, meal coupons, healthy drinks and cooking oil. All products are donated by SPRG clients.

### **About Strategic CSR Network Limited**

Strategic CSR Network Limited (Strategic CSR Network) is a not-for-profit organisation and a one-stop platform that aimed at serving underprivileged communities in Hong Kong on an ongoing basis. By leveraging SPRG's existing business and social networks, Strategic CSR Network is able to connect and bring together different parties, including corporations, NGOs/charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

### **About Strategic Public Relations Group**

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 300 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production.

SPRG clients include prominent players from the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment and sports industries, as well as government bodies and associations.

SPRG has completed over 300 IPO communication programmes to date, involving renowned local brands, enterprises from the PRC and multinational corporations. Currently, the Group is serving more than 160 listed companies in Hong Kong on an ongoing basis. These companies originate from diverse industries, including energy, resource, retail, gaming, pharmaceutical, TMT and property. Through SPRG's own network and affiliation with a global public relations network, SPRG can assist clients access more than 110 cities around the world.

#### Enquiries

Strategic Public Relations Group

Eveline WAN

Senior Director, Asia

Tel: (852) 2864 4822

Fax: (852) 2114 4948

Email: [eveline.wan@sprg.com.hk](mailto:eveline.wan@sprg.com.hk)

Website: [www.sprg.asia](http://www.sprg.asia)

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

Strategic CSR Network Limited

Clementine HO

CSR Officer

Tel: (852) 2114 4923

Fax: (852) 2114 4948

Email: [clementine.ho@sprg.com.hk](mailto:clementine.ho@sprg.com.hk) /

Email: [csr@sprg.com.hk](mailto:csr@sprg.com.hk)

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