



STRATEGIC PUBLIC RELATIONS GROUP  
縱橫公共關係顧問集團

## **SPRG NAMED “OFFICIAL PR PARTNER” BY MONGOLIA INVESTMENT SUMMIT 2012**

(Hong Kong, 27 August 2012) – **Strategic Public Relations Group** (“SPRG” or the “Group”) is glad to announce that it has been named “Official PR Partner” by Mongolia Investment Summit for its 2012 conference in Hong Kong.

Mongolia Investment Summit 2012 will take place on 29-31 October at the Four Seasons Hotel, Hong Kong bringing the best of Mongolia’s investment opportunities to town.

**Richard Tsang, Chairman and Managing Director of SPRG**, remarked, “We are honoured to partner with Mongolia Investment Summit in promoting attractive Mongolian investment opportunities in Hong Kong and around Asia. With Hong Kong becoming one of the most important finance markets in the world, SPRG will continue to introduce quality companies from different sectors and markets from around the world to the Hong Kong financial market.”

Over 450 investors, business leaders and government representatives will be attending the Mongolia Investment Summit 2012, providing excellent opportunities to network and gain first-hand insight into the range of opportunities Asia’s fastest growing economy has to offer. Various key growth sectors will be covered on top of Mining, including Infrastructure, Financial Services, Power, Agriculture and Real Estate. The conference will also provide updates on Mongolia’s post-election foreign investment climate, the impact of the Strategic Foreign Investment Law, the growth outlook for Mongolia’s mining and non-mining sectors, capital market developments and upcoming IPOs and new investment, exploration and business opportunities.

### **About Strategic Public Relations Group**

Established in 1995, Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. It is also No. 1 in the Hong Kong IPO/IR communications market, having completed over 240 new listings since inception; capturing 25% of the local IPO market since 2000; and presently advising over 150 listed companies. With 290 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, SPRG provides over 250 of its retainer clients with a comprehensive suite of world-class public relations services – all part of being a corporate and marketing communications leader.

Through its own and global affiliation network, SPRG can help its clients access over 100 cities around the world.

SPRG has earned the following accolades since 2009:

	<p>Marketing magazine's Agency of the Year</p> <ul style="list-style-type: none"> <li>- <b>Local Hero of the Public Relations Agency of the Year (2010, 2011 &amp; 2012)</b></li> <li>- <b>Best PR Campaign – Media Relations (2011) (Client: United Company RUSAL Pl.)</b></li> <li>- <b>Local Hero of the Media Relations Agency of the Year (2010)</b></li> </ul>
	<p>Campaign Asia Pacific PR Awards 2011</p> <ul style="list-style-type: none"> <li>- <b>Financial Communications Campaign of The Year</b> <ul style="list-style-type: none"> <li>• <b>Winner (Client: Tang Palace (China) Holdings Limited)</b></li> <li>• <b>Certificate of Excellence (Client: Active Group Holdings Limited)</b></li> </ul> </li> <li>- <b>Corporate Branding Campaign of The Year</b> <ul style="list-style-type: none"> <li>• <b>Certificate of Excellence (Client: 3D-GOLD Jewellery (HK) Limited)</b></li> </ul> </li> </ul> <p>Campaign Asia Pacific PR Awards 2010</p> <ul style="list-style-type: none"> <li>- <b>Asia Pacific Network of The Year</b></li> <li>- <b>Financial Communications Campaign of The Year</b> <ul style="list-style-type: none"> <li>• <b>Winner (Client: United Company RUSAL Pl.)</b></li> </ul> </li> </ul>
	<p>Asia Pacific SABRE Awards 2011</p> <ul style="list-style-type: none"> <li>- <b>Asia Pacific Financial Consultancy of the Year</b></li> <li>- <b>Winner – Financial Communications (Client: SBI Holdings, Inc.)</b></li> <li>- <b>Winner – Corporate Image (Client: 3D-GOLD Jewellery (HK) Limited)</b></li> </ul> <p>Top 250 Global Rankings – The only HK-based network</p> <ul style="list-style-type: none"> <li>- <b>Ranked 59 in 2012</b></li> <li>- <b>Ranked 64 in 2011</b></li> <li>- <b>Ranked 71 in 2010</b></li> </ul> <p>Asia Pacific Market Profile Global Rankings – The only HK-based network</p> <ul style="list-style-type: none"> <li>- <b>Ranked among the Top 5 in 2011</b></li> <li>- <b>Ranked among the Top 10 in 2010</b></li> </ul> <p>The Holmes Report Asia Consultancy Report Card 2009</p> <ul style="list-style-type: none"> <li>- <b>Hong Kong Consultancy of the Year</b></li> </ul>
	<p>P&amp;G Taiwan</p> <ul style="list-style-type: none"> <li>- <b>Best Integrated Marketing Case in PR Campaign (2010 &amp; 2011)</b></li> </ul>

Enquiries

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