

**FIVE OF SPRG’S CLIENTS SET TO RECEIVE
“THE ASSET TRIPLE A – CHINA’S MOST PROMISING COMPANIES 2011” AWARD**

(Hong Kong, 5 February 2012) – **Strategic Public Relations Group** (“SPRG” or the “Group”), one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong, is pleased to congratulate five of its clients for winning “The Asset Triple A – China’s Most Promising Companies 2011” award. This is the second occasion since 2009 that *The Asset* magazine has recognised outstanding Chinese companies that possess the potential for becoming regional or global players, having successfully adopted international best practices.

The Asset magazine is the largest circulated finance magazine in Asia, with readership consisting of issuers and institutional investors. The awards are adjudicated by the magazine’s Board of Editors. Based on both *The Asset* and third-party research, Chinese companies among 10 industries are short listed. *The Asset* then determines the winners using several matrices and parameters, specifically, corporate governance, growth strategy, competitiveness within the industry, investor relations and financial performance.

The five SPRG clients that will be awarded are as follows:

Food and Beverage	
	Dynasty Fine Wines Group Ltd. (Stock code: 0828)
Mining	
	China Nickel Resources Holdings Co Ltd. (Stock code: 2889)
Technology	
	Lenovo Group Ltd. (Stock code: 0992)
Telecommunications	
	China Communications Services Corporation Ltd. (Stock code: 0552)
Transportation	
	China Rongsheng Heavy Industries Group Holdings Ltd. (Stock code: 1101)

About Strategic Public Relations Group

Established in 1995, Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group with major focus on investor relations and financial communications. With 280 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group provides clients with a comprehensive suite of world-class public relations services covering investor relations, corporate and marketing communications, consultancy and event management for automobile, IT, travel and hospitality, healthcare and pharmaceutical, luxury, sports and lifestyle service and product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation and event marketing, media skills and presentation training, issues and crisis management, media relations, editorial support and translation and production. With a global affiliation network, SPRG has access to over 100 cities around the world.

In 2009-2012, SPRG earned the following accolades:

	<p>Asia Pacific SABRE Awards 2011</p> <ul style="list-style-type: none"> - Asia Pacific Financial Consultancy of the Year - Winner – Financial Communications (Client: SBI Holdings, Inc.) - Winner – Corporate Image (Client: 3D-GOLD Jewellery (HK) Limited) <p>The Holmes Report Top 250 Global Rankings 2011</p> <ul style="list-style-type: none"> - Ranked 64 – the ONLY Hong Kong-based PR network on the list <p>The Holmes Report Asia Consultancy Report Card 2009</p> <ul style="list-style-type: none"> - Hong Kong Consultancy of the Year
	<p>Marketing magazine's Agency of the Year</p> <ul style="list-style-type: none"> - Local Hero of the Public Relations Agency of the Year (2010 & 2011) - Best PR Campaign – Media Relations (2011) (Client: United Company RUSAL Plc.) - Local Hero of the Media Relations Agency of the Year (2010)
	<p>Campaign Asia Pacific PR Awards 2010</p> <ul style="list-style-type: none"> - Asia Pacific Network of The Year - Financial Campaign of The Year (Client: United Company RUSAL Plc.)
	<p>P&G Taiwan</p> <ul style="list-style-type: none"> - Best Integrated Marketing Case in PR Campaign (2010 & 2011)
	<p>PRC Management Science Research Institute</p> <ul style="list-style-type: none"> - The Most Influential Public Relations Consultancy in the PRC 2009
	<p>mergermarket League Tables of PR Advisers</p> <ul style="list-style-type: none"> - No.1 PR Adviser to Asia Pacific Mid-Market M&A: Value (2009)/Volume (2008)

Enquiries

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