



SPRG Proves Its Mettle with 12 Recognitions Including Three Awards by the Holmes Report

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HONG KONG, Nov. 9, 2011 /PRNewswire-Asia/ -- Strategic Public Relations Group ("SPRG" or the "Group") is honoured to announce that SPRG was named "Asia Pacific Financial Consultancy of the Year", and was proud to assist clients in garnering awards, including 2011 marks the first year that The Holmes Report has assembled winners from the Asia Pacific, North America and EMEA regions to

Awardees	Project Title/Location	Award/Categories
Strategic Public Relations Group	-- Asia Pacific	Financial Consultancy of the Year
SBI Holdings, Inc.	Light up Japan -- Hong Kong	Winner Financial Consultancy of the Year Finalist Financial Consultancy of the Year Finalist Greater China
3D-GOLD Jewellery (HK) Limited	The Return to Glory of 3D-GOLD -- Hong Kong	Winner Corporate Image Finalist Consumer Protection
Tang Palace (China) Holdings Limited	Initial Public Offering Financial Communications Campaign -- Hong Kong	Finalist Financial Consultancy of the Year
United Company RUSAL Plc.	Bringing the Best of Russia to Hong Kong -- Hong Kong	Finalist Financial Consultancy of the Year
Lindt & Sprungli	PR Campaign in China -- Shanghai	Finalist Food and Beverage
BONIA	"Scents" of Achievement and Brand Expression --Launching BONIA Parfums -- Malaysia	Finalist Fashion Beauty
Procter & Gamble (Taiwan)	"Six Minutes Protect a Life" CSR Campaign -- Taiwan	Finalist Healthcare
Singapore Furniture Industries Council	"Design-Centric" Campaign in Singapore -- Singapore	Finalist Association

Asia-Pacific Financial Consultancy of the Year

From a solid foundation, SPRG has grown to become a leader in the IPO/IR communications industry, completing over 220 new listings. Richard Tsang, Chairman and Managing Director of SPRG, remarked, "We are immensely proud to be named 'Asia Pacific Financial Consultancy of the Year' by the Holmes Report."

About Strategic Public Relations Group

Established in 1995, Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations group in Hong Kong. SPRG is an integrated public relations group with major focus on investor relations and financial communications. With 280 professional staff, SPRG has a proven track record of providing high quality, cost-effective solutions. In 2009-2011, SPRG earned the following accolades:

Asia-Pacific SABRE Awards 2011 -- Asia Pacific Financial Consultancy of the Year -- Winner --Financial Communications (Client: SBI Holdings, Inc.) -- Winner --Corporate Image (Client: 3D-GOLD Jewellery (HK) Limited)
The Holmes Report Top 250 Global Rankings 2011 -- Ranked 64 --the ONLY Hong Kong-based PR network on the list
The Holmes Report Asia Consultancy Report Card 2009 -- Hong Kong Consultancy of the Year
Marketing magazine's Agency of the Year -- Local Hero of the Public Relations Agency of the Year (2010 & 2011) -- Best PR Campaign --Media Relations (2011) (Client: United Company RUSAL Plc.) -- Local Hero of the Media Relations Agency of the Year (2010)
Campaign Asia-Pacific PR Awards 2010 -- Asia Pacific Network of The Year -- Financial Campaign of The Year (Client: United Company RUSAL Plc.)
P&G Taiwan -- Best Integrated Marketing Case in PR Campaign 2010
PRC Management Science Research Institute -- The Most Influential Public Relations Consultancy in the PRC 2009
mergermarket League Tables of PR Advisers -- No.1 PR Adviser to Asia-Pacific Mid-Market M&A: Value (2009)/Volume (2008)

Media Enquiries

Strategic Public Relations Group
 Eveline WAN
 Tel: +852-2864-4822
 Fax: +852-2114-4948
 Email: eveline.wan@sprg.com.hk
 Website: www.sprg.asia

Member companies: Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore, Malaysia