



STRATEGIC PUBLIC RELATIONS GROUP
縱橫公共關係顧問集團

Giving Back to Society



Apart from responding to the urgent appeals of humanity, **Strategic Public Relations Group** (“SPRG” or the “Group”) also believes in honouring its responsibility as a corporate citizen. At their efforts to lead by example, the Group and its three Hong Kong companies (Strategic Financial Relations, Strategic Financial Relations (China) and Strategic Communications Consultants) earned recognition from the Hong Kong Council of Social Services. It has been presented the distinctive “Caring Company” logo for participation in volunteer work, showing concern for the well-being of employees, maintaining a non-discriminatory hiring policy, as well as supporting environmental awareness issues. SPRG received such honour for two consecutive years since 2007.